

# 5 Days : 10 Ways



## Power Up Your Insta Profile

Welcome to my 3rd 'no posting' Instagram challenge! In 5 days I'll show you 10 ways to optimise your Instagram profile so you can be sure you'll get noticed by the right people.

### How does it work?

I'll be going live for around 10 minutes everyday between 13 - 17 June at 9am on my special **@putthepipinmysocial** account. Each day I'll talk you through different aspects of your profile and answer your questions. Lives will be saved 'to the grid' so you can catch up on them at a time that suits you. Here's what we'll be covering each day:

### DAY 1: POWER TO YOUR PROFILE

- Understanding why a strong profile is important

### DAY 2: GET FOUND

- 6 profile essentials to ensure you show up in search

### DAY 3: GET FOLLOWED

- 5 ways to connect with the right people

### DAY 4: ACTION STATIONS

- Added extras to encourage users to 'take action'

### DAY 5: EYE CATCHING

- Your visuals are more than a pretty picture

*If you post about this challenge on your Instagram account (and it would be great if you could 😊) please tag my @socialpip account in your stories etc. You can also search 'socialpip' in the stickers for some fun gifs too.*